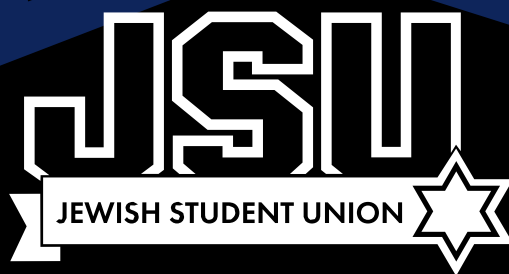




SUPPORT JEWISH TEENS IN HIGH SCHOOL

\$5M CAMPAIGN



01

Youth Engagement

JSU actively engages Jewish teenagers through a variety of dynamic programs and events. These initiatives are designed to connect young individuals with their Jewish heritage, values, and peers, creating a sense of belonging within the community.

02

Leadership Development

We place a strong emphasis on leadership development, offering opportunities for teens to cultivate essential life skills while taking on leadership roles within their local communities. This focus on personal growth empowers young individuals to become confident and capable leaders.

03

Jewish Identity & Education

We provide educational resources and experiences that deepen Jewish knowledge and identity. By fostering a love for Judaism and encouraging active participation in Jewish life, the organization aims to inspire a lifelong commitment to Jewish values and community engagement among the next generation.



JEWISH STUDENT UNION (JSU) IS THE ONLY MOST ESTABLISHED JEWISH RESOURCE INSIDE PUBLIC & PRIVATE SECULAR HIGH SCHOOLS.

JSU IS ON THE FRONT LINES AND IS UNIQUELY POSITIONED TO ADDRESS ANTISEMITISM AND ANTI-ISRAEL RHETORIC.

4,000

Engaged Teens

50

High School Clubs

300+

Events Annually

150+

Students Sent to Israel Annually



JSU's mission is to create welcoming and vibrant Jewish communities for teens to learn and connect with each other, explore Jewish culture and history and discover opportunities for deeper engagement. JSU programs meet weekly and are open to students of all backgrounds.

Programs & Activities:

- Celebrate Jewish Holidays
- Leadership Cohorts & Fellowships
- Social Programs Out of School
- Community Shabbat Dinners
- Cultural & Charitable Activities
- Annual Public HS Trip to Israel
- Service Learning Missions
- Israel Advocacy & Education



THEY NEED YOUR HELP NOW!

JEWISH STUDENTS ARE UNDER THREAT AT THEIR OWN HIGH SCHOOLS

Fights, threats, ruined friendships, disrupted events. **Jewish students do not feel safe.**

Since October 7th, they are:

- Experiencing rampant antisemitism from their peers
- Facing Anti-Israel rhetoric from teachers and administration
- Afraid to organize Jewish events in school

"A kid came into my JSU club screaming 'Free Palestine!'"
- Gili (Boca Raton)

"In my school, there were swastikas drawn in our bathrooms."
- Sammy (West Palm Beach)

"Someone called my friend a 'dirty Jew' in the cafeteria."
- Penina (Hollywood)

"I was told that I should have my head cut off along with the babies in Israel."
- Avery (Jacksonville)



**Last year we reached 4,000
teens, but so many more
need our help.**

WHERE DO YOU COME IN?

WITH YOUR HELP, WE CAN



CREATE MORE OPPORTUNITIES TO ENGAGE TEENS IN LOCAL SCHOOLS

With your support, we will be able to double the number of teens in JSU Clubs, open more JSU clubs in public and secular private schools to help support students facing antisemitism, triple the investment in each student, and provide outreach and resources to the families of our JSU students. We will also be able to increase security at clubs and events.

SPARK A TEEN'S LIFELONG CONNECTION TO ISRAEL

There has never been a more important time to show our support for our homeland than right now, in these tumultuous times. By partnering with us, you help us provide scholarships for teens who would otherwise be unable to go to Israel without that financial support, as well as enable more kids to travel to Israel with the expansion of our Israel summer programs and Gap Year program.



COMBAT ANTISEMITISM

Since October 7th, our high school teens are experiencing more antisemitism than ever before. They are facing anti-Israel sentiment from their teachers and administration and are afraid to organize Jewish events in school. Help us support our teens through Israel Political Advocacy programs, education, social events, and more. We are working with schools, directors, advisors and students to launch new clubs, crucial Jewish programming, lead urgent pro-Israel events and strengthen Jewish connections. We are also increasing security measures and mental health support for our JSU students and staff.

JSU offers tools to help support teens and equip them with the knowledge and confidence to combat antisemitism and anti-Israel rhetoric.

"The virtual tours of Auschwitz are important because as an 11th grader, I have never had a curriculum-based educational course, session, or unit of any kind on the Holocaust. The virtual tours have enabled me to gain a further understanding of one of the most significant historical events in human history."

Cameron, Boca Raton, FL

"I've always wanted to be involved with Israel advocacy, but I was not sure how. I was not very educated in it. I've learned so much and this opportunity has greatly impacted my stance on the importance of the relationship between Israel and the U.S."

-Jonathan, Boca high

- **Partner organizations** come in to JSU clubs to support teens and train them on how to combat antisemitism
- **Israeli youths interface** with teens in clubs and share their stories and experiences in Israel
- The **Israel Political Advocacy program (IPA)** trains teenagers to become effective advocates for Israel. The program educates the youth about a wide range of topics related to Israel, organizes meetings with representatives from the Israeli Consulate, AIPAC staff, and Congressional and Senatorial members, and offers local 'road trips' as well as a mission trip to Washington DC.
- **Virtual Tours of Auschwitz** - Over 2500 teens of all faiths in background have participated in Virtual Tours of Auschwitz. The two-hour tour is offered to a variety of settings including but not limited to high schools, community centers, and other gateway institutions.

JSU is uniquely positioned to bring renowned educators and keynote speakers to speak to teens about effective ways to combat antisemitism.



When teens relate to their Jewish identity and are genuinely empowered to succeed, they live connected, passionate lives with purpose and happiness.

The explosive population growth of the South Florida Jewish community over the last 5 years has been staggering, and the growth potential for JSU clubs is immeasurable. Our plan is to make Southern NCSY the most successful Jewish outreach organization in the world, by delivering exceptional programs for Jewish teens and empowering them with valuable knowledge and leadership opportunities, because everyone deserves the chance to become a hero in the story of their life and the story of the Jewish people.



How YOU Can Help Today:

- \$150,000** *Co-sponsor an Israel Summer Program bus (44 teens)*
- \$100,000** *Open a new JSU club in a public or secular private high school*
- \$10,000** *Sponsor a month of JSU clubs for the Southern region*
- \$4,000** *Sponsor 4 students on a teen leadership conference*
- \$3,600** *Sponsor JSU Club pizza lunch for the year (per school)*
- \$3,000** *Provide a scholarship for a teen to spend the summer in Israel*
- \$1,800** *Sponsor a program dedicated to Israel Education & Advocacy*
- \$1,500** *Sponsor a program dedicated to Combatting Antisemitism*
- \$1,250** *Sponsor a JSU out of school program*
- \$1,000** *Sponsor a JSU chapter Shabbat dinner*
- \$400** *Sponsor a JSU student on a weekend Shabbat experience*

SCAN
ME



Connect With Us

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JSU is a program of NCSY.



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